

# NEVILLE AND MORE

BOTTLES • JARS • TUBES • CLOSURES • DISPENSERS • SPRAYERS  
GLASS • PLASTIC • ALUMINIUM

## ENHANCE YOUR BRAND



CREATE YOUR OWN UNIQUE PLASTIC BOTTLE  
OR JAR FOR AS LITTLE AS £1000

Neville and More now offers a flexible, low cost, fast track new high quality plastic bottle and jar development programme

# LOW COST, FAST TRACK, FLEXIBLE, HIGH QUALITY AND EXCLUSIVE DESIGN



## How it works in 5 simple steps...

- 1** Simply give us an outline of the shape, size and style of the bottle or jar you wish to create and an idea of the type of closure you wish to use. Alternatively send us a sketch or drawing of your ideal bottle or jar.
- 2** We will then provide you a preliminary technical specification of your new pack design, along with raw material recommendations and closure options.
- 3** Having agreed together on the exact pack specification you prefer, within one month\* and at a cost of as little as £1000, we develop the moulds to produce your exclusive bottle or jar design.
- 4** We then produce and send you 50 samples of your bottle or jar for validation with your product, labels, closures, outer packaging etc.
- 5** Once you have tested the 50 samples and are satisfied with compatibility, we can then manufacture a minimum of 10,000 units of your unique packaging, offering you a flexible, risk free way of launching your product and differentiating your brand in the marketplace.

\*Lead-times can vary for this very popular service

**WE CAN NOW MANUFACTURE YOUR UNIQUE, HIGH QUALITY BOTTLE OR JAR IN NEW ENVIRONMENTALLY FRIENDLY 100% POST CONSUMER RESIN (PCR) RECYCLED RAW MATERIALS** TO ENABLE YOU TO UNDERLINE THE ENVIRONMENTAL CREDENTIALS OF YOUR BRAND



# A CASE STUDY

Higher Nature, a leading supplier of vitamin and supplement products, has recently benefited from Neville and More's low cost, fast track bottle and jar development capabilities. The challenging and exciting brief from Higher Nature was to provide two new, stylish, modern bottles for the launch a new range of Omega Excellence nutritional oils.

**The objective was to create two packs which combined user friendly functionality, product security, striking aesthetics and environmental integrity. It was also important that the development costs and order quantities were minimised in order to reduce the inherent capital risks involved in the launch of a new product range. Flexibility in the supply chain was therefore critical.**

The result was the development of two brand new bottles, 250ml and 350ml, in colour matched blue PET with matching colour matched blue caps from Neville and More's extensive range of standard stock closures.

Both bottles were designed to provide a stunning shelf presence. An extended neck profile was developed to make it easier for the consumer to hold the bottle and pour the product.

The blue PET bottles provide an eye catching, modern glossy image combined with a robust, quality feel.

Security is enhanced by manufacturing the bottles in PET which is less porous to oxygen and carbon dioxide than other packaging materials. The cap is supplied with an optimised pull tab induction seal

liner to provide tamper evidence and prevent interference with the product.

The environmental credentials of the Higher Nature brand are enhanced by the use of PET which is extremely lightweight and fully recyclable.

Mr Edmund Paddington, Higher Nature's Packaging Resource Co-ordinator, commented, 'We are delighted with the results of our collaboration with Neville and More to create a stunning new image for our range of Omega oils. From initial help on pack design through to appropriate material and closure selection, tooling development and production and supply chain optimisation, Neville and More have applied their experience to help create a stunning brand image.'



# NEVILLE AND MORE IS **TOTALLY FOCUSED** ON THE SUPPLY OF **BOTTLES, JARS, TUBES, CLOSURES, DISPENSERS AND SPRAYERS.**

We believe that our success is based on the simple objective of providing high quality, appealing, innovative products direct from stock, backed up by an enthusiasm and determination to provide exceptional customer service.

**Our objective of continuous improvement is supported by a focus and significant ongoing investment programme in the following six key areas:**

## **1 Large Inventory**

Having a large and varied inventory of innovative, appealing, high quality packaging means we can fulfil customer orders on a Just-In-Time delivery basis. **This improves cash flow and profitability for our clients.**

## **2 Unrivalled Flexibility**

Our unrivalled flexibility means that we can **very quickly supply very low minimum order quantities** of just one carton from our extensive standard product range.

## **3 Unique Combination**

Our unique combination of **packaging expertise and specialist logistics**, warehousing and inventory skills means our clients get great packaging delivered with the minimum possible lead times.

## **4 Global Sourcing**

Our global packaging knowledge and alliances with the **very best manufacturing facilities throughout the world** mean we can source the most appropriate packaging solution from the most competent partner in Europe, Asia and the Americas.

## **5 Full Service Custom Design**

From initial pack design through to appropriate material selection, tooling development and production and supply chain optimisation, we apply our experience to help you create a **stunning brand image.**

## **6 Total Solution Provider**

In order to ensure **optimum compatibility**, we provide a total solution which includes, but not limited to:

- Plastic bottles • Plastic jars • Glass bottles • Glass jars • Aluminium bottles • Aluminium jars
- Plastic closures • Metal closures • Plastic tubes • Flip top caps • Tamper evident caps
- Child resistant caps • Disc top caps • Fine mist sprayers • Lotion pumps • Trigger sprayers
- Airless dispensing systems • Foamers



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to access our extensive catalogue, or call us on +44 (0)1403 732290

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